

## MEDIA RELEASE

23 April 2026

### **Bunnings expands Zelora, making home solar and batteries more accessible**

Bunnings is expanding its home electrification offer, Zelora, bringing more affordable solar and battery options to households as energy costs remain a key concern for Australians.

Following a successful trial in Sydney and Newcastle in 2025, Zelora is now being rolled out across metropolitan Queensland, Victoria, and South Australia, significantly increasing access to the offer nationwide.

With upfront cost a major barrier for around half of Australians considering home electrification<sup>1</sup>, Zelora provides a subscription-based model that allows customers to pay monthly, with full ownership of the system at the end of the 10-year term. The Zelora offer is backed by Bunnings and delivered in partnership with Intellihub.

Each subscription package includes installation, performance monitoring, maintenance and customer support, which is managed via a mobile app, helping households optimise and manage their energy use.

As part of the expansion, Zelora is also broadening its battery range, including options from Sigenergy and Anker SOLIX, with additional products in development, to suit different household needs and budgets.

Early customers are already seeing benefits. Analysis of a sample of NSW Zelora households found an average 25 per cent reduction in electricity usage charges over a three-month summer period with a mean battery size of 18kWh, including subscription costs. Excluding subscription costs, the estimated reduction averaged 88 per cent<sup>2</sup>.

#### **Quotes attributable to Bunnings Chief Operating Officer, Ryan Baker**

"What we've seen through the trial in New South Wales is strong interest from Aussies for the Zelora offer, with plenty of customers wanting to go solar and add a battery to their homes, but upfront cost can be a barrier. Zelora removes that hurdle by giving customers a simple, supported way to pay monthly and electrify their homes.

"Home electrification can be complex, so Bunnings, in partnership with Intellihub, has focused on making Zelora as straightforward and cost effective as possible, helping customers with a solution that is easy to understand with full, ongoing customer support."

#### **Quotes attributable to Intellihub Chief Executive Officer, Wes Ballantine**

"The grid of the future will be powered by homes, not just utility-scale energy generators. Zelora represents the practical application of that vision, delivering smart, decentralised energy solutions that give Australian households control over their energy, and most importantly, unlocks meaningful savings on their energy bill. This partnership with Bunnings enables us to increase scale through a much-loved Australian brand at a critical inflection point for Australia's energy transition."

Zelora is now available to metropolitan customers in New South Wales, Queensland, Victoria and South Australia. More information is available at [www.zelora.com.au](http://www.zelora.com.au).

1. Source: Behavioural Economics Team of the Australian Government (BETA), "High-impact decisions that reduce household emissions", August 2025.

2. *Based on an analysis of early Zelora customers, being a sample of 23 NSW Zelora customers with battery sizes ranging from 7.8kWh to 39kWh (average 18kWh). Estimates are modelled by comparing customers' electricity usage charges plus their actual monthly Zelora subscription costs (hardware and services components inclusive of GST and less their applicable government rebates) against what they would have paid on their existing electricity tariff if all electricity had been purchased from the grid. Fixed network charges are excluded. Data period: 1 January to 31 March 2026. Customers who already had solar installed, or who did not have a full three month data period, were excluded from the analysis. Actual savings will vary depending on usage, tariff, system configuration, location and season.*

- ENDS -

### **Supporting Electricity Savings Statement Information**

- The Cheaper Home Battery Rebate has encouraged the purchase of larger battery sizes. Of the customers within the data the battery ranges between 7.8kWh - 39kWh, with an average size of 18kWh.
- The summer months usually offer peak solar production due to the longer daylight hours, higher sun angle, and overall solar irradiance. Seasonality may impact electricity bill savings.
- Electricity bill savings have been modelled using data based on what a customer would have paid if they purchased all their energy from the grid with their current electricity plan and are not calculated using a customer's actual electricity bills prior to Zelora. Your actual electricity bill savings will depend on your household's electricity consumption, your current retailer and tariff, system size and configuration, local weather conditions and the time of year.

### **About Bunnings**

Bunnings is the leading retailer of home and lifestyle products for consumer and commercial customers in Australia and New Zealand. We are a major supplier to project builders, commercial tradespeople and the housing industry. Our store network is made up of 287 large warehouse stores, 66 smaller format stores, 28 trade centres and 6 frame & truss sites. In April 2020, Bunnings acquired South Australian retailer Adelaide Tools (now Tool Kit Depot), which now has 16 stores, and acquired Beaumont Tiles in November 2021 which has 110 stores.

### **About Intellihub**

The Intellihub Group is a leading Australian and New Zealand energy business that delivers innovative metering, data and behind the meter technology platforms and solutions that maximise digital and new energy services.

Intellihub was established in 2018 and with 2.8 million smart meters, with approx. 40,000 added each month, they are ANZ's fastest growing energy infrastructure company. Their purpose is to simplify the energy transition through a holistic ecosystem of smart devices and services enabling a digitised and sustainable energy future.

### **Media contacts**

Maddie Wrench  
Bunnings Media Lead  
[maddison.wrench@bunnings.com.au](mailto:maddison.wrench@bunnings.com.au)  
+61 403 507 151

Kate Prigg  
GRACosway Associate Director  
[kate.prigg@omc.com](mailto:kate.prigg@omc.com)  
+61 497 595 580