

## **MEDIA RELEASE**

**Thursday 6 March 2025**

### **Bunnings cements new partnership with The Block in 2025**

In a partnership made in home renovation heaven, Bunnings is teaming up with The Block 2025 as official D.I.Y. partner.

Contestants are set to benefit from the lowest prices, widest range and best experience as they prepare to turn the sod on the 21st season of the much-loved TV show.

Bunnings Managing Director, Mike Schneider said the Bunnings team is excited to help this year's contestants with all things DIY and home improvement.

"When we were presented with the opportunity to partner with The Block, we jumped at the chance to provide 2025 contestants with everything they need from the front gate to the back fence," Mr Schnieder said.

"We're all about encouraging Australians to give their home projects a red hot go, and we know The Block brings home renovation inspiration to millions each year.

"Our team can't wait to support contestants through their 12-week home renovation journey and hopefully inspire viewers to get stuck into their own projects."

The partnership will come to life in different ways during the show, including through the on-site 'Bunnings Mini Store', where contestants will be able to grab supplies while getting advice from Bunnings team members. There will also be a Bunnings-branded nursery on-site in Daylesford for contestants to gather plant supplies.

The Block is one of longest-running and most successful shows on Australian free-to-air television and consistently attracts huge national audiences, capitalising on the Australian public's passion for home improvement.

This season is set to air later this year on the Nine Network and will be shot on location in the regional Victorian town of Daylesford.

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