

# MEDIA RELEASE

## Community spirit shines bright this Christmas at The Wells on Hamblyn



This year's impressive giant ply reindeer is already delighting local children and capturing the attention of passers-by.

What began in 2016 as a fun way for Rochelle and Nathan Wells to share their love of Christmas has grown into a fully immersive festive experience that now attracts hundreds of families each December.

Today, [Christmas at the Wells](#) is far more than a light display - it's a community celebration with a purpose.

In 2017, the couple's son Jack was born premature and spent time in neonatal care. That experience inspired the Wells family to dedicate their display to supporting [The Little Miracles Trust](#), with visitors donating into a miniature incubator set up inside their garage. Last year alone, the community helped raise over \$1,250 for the charity.



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This year also introduces a second charitable element, supporting [Kids in Need Waikato](#). Families visiting the display are invited to donate a new, unwrapped gift to help brighten Christmas for local children.

“We want Jack to grow up knowing that Christmas isn’t just about receiving, it’s about giving back,” said Rochelle Wells. “We’ve been shown so much kindness over the years, and this is our way of passing it on.”

As the display has evolved, community support has grown with it. This year, Bunnings Te Rapa has come on board, donating plywood, lighting, and materials to help build the show-stopping new feature: a giant, handcrafted reindeer, built by Nathan.

“Supporting local communities is something we care deeply about at Bunnings,” said Nicole Gorringe, Complex Manager at Bunnings Te Rapa. “When we heard what the Wells family were creating, bringing joy while fundraising for charities, we knew this was something special to be a part of. Seeing the giant reindeer come together has been amazing.”

Nathan added, “Bunnings support has allowed us to create something we never could have done on our own. It’s taken the display to the next level, and we’re so grateful with this year’s centrepiece already turning heads.”

The festive spirit has spread along the street too, with neighbours decorating their homes to create a Christmas walk enjoyed by families, children, and even visiting dogs.

Each night, Nathan appears as Santa handing out candy canes, Rochelle hosts and captures family photos, and Jack proudly plays the Christmas Elf - a tradition that has become a highlight for visiting children.

## Event Details

Location: 11A Hamblyn Crescent, Hamilton

Dates: 1 - 31 December, 8:30pm – 11:00pm daily

Santa Visits: Nightly until 23 December

Charities Supported:

- *Little Miracles Trust*
- *Kids in Need Waikato*

Visit their Facebook page here: [Christmas at the Wells](#)

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## About Bunnings

Bunnings is a leading retailer of home and lifestyle products for consumer and commercial customers in Australia and New Zealand. We are a major supplier to project builders, commercial tradespeople and the housing industry. Our store network in New Zealand is made up of 51 locations, comprising Bunnings Warehouses, smaller-format stores and trade centres. This physical network is supported by a growing e-commerce ecosystem and supply chain network. Bunnings employs more than 5,000 team members across the country.

