

MEDIA RELEASE

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SEC and Bunnings launch Why Electrify weekends to help Victorians make the switch

Victorian households can learn how to electrify their homes and save on energy bills at Why Electrify weekends hosted by SEC and Bunnings.

Running from October to December at selected Bunnings stores, the events make switching to electric homes simple, practical, and fun.

Families can explore products, join hands-on workshops for kids, and get advice from home energy experts on how electric appliances can cut bills, improve comfort, and reduce emissions.

Victorian households can save as much as \$1,700 a year on energy bills by converting an existing home from gas to electricity. This can rise to over \$2,700 a year when paired with a typical rooftop solar system.

SEC Executive General Manager, Consumer and Innovation Sumone Chakravarti said by teaming up with Bunnings, SEC is bringing practical advice and solutions directly to where people already shop for their home improvement needs.

"Whether it's exploring efficient appliances, understanding rebates, or seeing how electric solutions work in real homes, these weekends give families the tools and confidence to take the next step toward going electric," said Ms Chakravarti.

Bunnings Head of Sustainability, Sonya Rand, said as more Australian's are considering home electrification, the Why Electrify weekends can support them in their journey.

"We know many people find home electrification complex, so these events are aimed at helping our customers understand what options are available to them and how they can help reduce cost of living challenges," Ms Rand said.

"These events are a great opportunity for families to see practical demonstrations, ask questions, and get inspired about the benefits of electrification. So come along and speak to experts and let our friendly team help you with product options."

Visitors can bring along their energy bills to speak with SEC-approved experts and product suppliers, explore appliances like heat pump hot water systems and induction cooktops, and join family-friendly DIY workshops.

Why Electrify schedule (11am–3pm):

- Narre Warren – Saturday 18 October
- Altona – Saturday 15 November
- Melton East – Saturday 29 November
- Epsom-Bendigo – Saturday 13 December

For more information on how the SEC is helping households electrify, visit [SEC - How to go electric](#)

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About SEC:

SEC is a government-owned renewable energy company focused on:

- investing in renewable energy and storage projects that accelerate the transition and deliver sustainable returns.
- retailing electricity to Victorian government operations and, in time, Victorian businesses to help them decarbonise; and
- supporting households to go electric to reduce their energy bills and emissions.

Learn more at secvictoria.com.au

About Bunnings

Bunnings is the leading retailer of home and lifestyle products for consumer and commercial customers in Australia and New Zealand. We are a major supplier to project builders, commercial tradespeople and the housing industry. Our store network is made up of 285 large warehouse stores, 68 smaller format stores, 29 trade centres and 7 frame & truss sites. In April 2020, Bunnings acquired South Australian retailer Adelaide Tools (now Tool Kit Depot), which now has 17 stores, and acquired Beaumont Tiles in November 2021 which has 112 stores.

