



MEDIA RELEASE

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Bunnings to launch online store for customers in Fiji

Bunnings is launching a dedicated online store for customers in Fiji, bringing a range of hardware and home improvement products directly to the door.

The move will build on Bunnings' existing wholesale presence in the region and reflects an insight-led, measured approach to exploring growth opportunities in the Pacific.

Bunnings Managing Director, Mike Schneider, said: "We've been servicing a number of Pacific markets for many years and with the strength and scale of our digital transformation, it makes sense to expand this into these markets.

"Fiji, with its significant population and strong tourist economy, is a natural start point for this important next step in widening our addressable market and bringing more value for customers into the Pacific region. It also creates new growth opportunities for our suppliers.

"In assessing the Fijian market, it was clear we can utilise capabilities we know well - including supply chain, logistics and digital experience - to launch an online store, deliver what local customers want and refine the experience over time. "

Customers will be able to browse and purchase a wide range of 20,000 curated products selected to suit online ordering and cross-border delivery. These will include products across power and hand tools, garden maintenance equipment, electrical items, home security, cleaning and more.

Orders will be fulfilled from Bunnings' Australian distribution centre and delivered through international shipping partners.

Delivery times will be longer than local purchases, and this is clearly communicated at checkout and through order updates.

Bunnings has an established history of working with wholesale partners across the Pacific Islands region, including in Fiji, built on collaboration, local knowledge and long-term relationships.

Customers will soon be able to explore and experience the online store at: bunningspacific.com.fj

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About Bunnings

Bunnings is the leading retailer of home and lifestyle products for consumer and commercial customers in Australia and New Zealand. We are a major supplier to project builders, commercial tradespeople and



the housing industry. Our store network is made up of 288 large warehouse stores, 65 smaller format stores, 27 trade centres and 6 frame & truss sites. In 2020, Bunnings acquired South Australian retailer Adelaide Tools (now Tool Kit Depot), which now has 17 stores, and acquired Beaumont Tiles in 2021 which has 111 stores.