

# PHILIPS

1-pack ST72 E27  
Filament Edison

Hue White Ambiance  
Filament

Warm to cool white

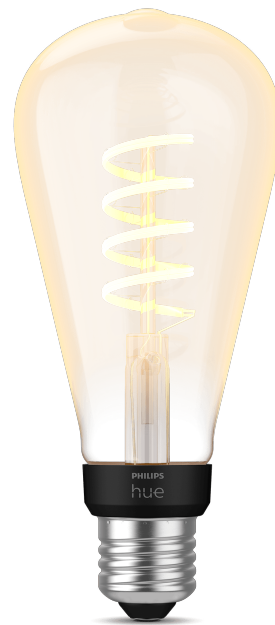
Control with app or voice\*

Instant control via Bluetooth

Add hue bridge to unlock more



8719514392878



## Easy smart lighting

Get warm-to-cool white light with the ST72 bulb. Featuring an E27 base, coiled inner filament, instant dimming, and the full suite of smart light features, this LED bulb brings old and new together.

### Limitless possibilities

- Vintage design meets modern capabilities

### Easy smart lighting

- Control up to 10 lights with the Bluetooth app
- Control lights with your voice\*
- Set the right mood with soft white light
- Unlock full suite of smart light features with Hue Bridge

# Highlights

## Vintage design meets modern capabilities



Capture the popular look of Edison bulbs, featuring a distinct glowing inner coil and transparent globe, with smart filament bulbs. These smart retro-style LED bulbs combine the look and feel of simple vintage design with the power of Philips Hue smart lighting.

## Control up to 10 lights with the Bluetooth app



With the Hue Bluetooth app, you can control your Hue smart lights in a single room of your home. Add up to 10 smart lights and control them all with just the touch of a button on your mobile device.

## Control lights with your voice\*



Get hands-free control of your lights and use your voice instead! Simple voice commands allow you to control multiple lights in a room or just a single lamp. \*Works with the Google Assistant and Amazon Alexa.

## Set the right mood with soft white light



Hue bulbs and light fixtures use a soft white light. Dimmable from bright daylight to low nightlights, these smart lights allow you to fill your home with just the right level of warm light when you need it.

## Unlock full suite of smart light features with Hue Bridge



Add a Hue Bridge (sold separately) to your smart lights to experience the full suite of Philips Hue features. With a Hue Bridge, you can add up to 50 smart lights to control throughout your home. Create routines to automate your entire smart home lighting setup. Control your lights while away from home or add accessories such as motion sensors and smart switches.

# Specifications

### Bulb dimensions

- Dimensions (WxHxD): 72x164

### Environmental

- Operational humidity: 5% <H<95% (non condensing)
- Operational temperature: -20°C to 45°C

### Extra feature/accessory incl.

- Dimmable with Hue app and switch: Yes

### Guarantee

- 2 years: Yes

### Power consumption

- Energy Efficiency Label (EEL): n/a

**Service**

- Warranty: 2 year(s)

**Technical specifications**

- Weight: 56
- Bulb technology: LED
- Lumen output at 2700K (out-of-the-box setting): 550 lumen
- Lumen output at 4000K: 550 lumen

**The bulb**

- Color temperature: 2200–4500K
- Diameter: 72 mm
- Energy label (acc (EU) 874/2012; A++ – E): Not applicable
- Fitting: E27
- Form factor: ST72
- Height: 164 mm
- Input voltage: 220V–240V
- Lifetime: 15,000 hour(s)
- Light output: Warm white to cool daylight
- Lumen output: 550 lm
- Max. operation power: 7 W
- Max. standby power: 0.5 W
- Number of switching cycles: 50,000
- Power factor: 0.6
- Rated lifetime: 15,000 hour(s)
- Software upgradable: when connected to Bluetooth App or Hue Bridge
- Start up: Instant 100% light output
- Wattage: 7 W
- Wattage equivalent: 40 W
- Communication protocol: Bluetooth and Zigbee
- Software upgradable: When connected to Bluetooth App or Hue Bridge

**What's in the box**

- Hue bulbs: 1

**What's supported**

- HomeKit compatible: Yes
- IOS: Yes
- Philips Hue App: IOS 13 and above, Android 8.0 and above
- Voice assistants: Amazon Alexa, Google Assistant, Apple HomeKit (Via Hue Bridge), Microsoft Cortana (Via Hue Bridge)

**Packaging dimensions and weight**

- EAN/UPC – product: 8719514392878
- Net weight: 0.060 kg
- Gross weight: 0.180 kg
- Height: 243.000 mm
- Length: 100.000 mm
- Width: 146.000 mm
- Material number (12NC): 929002477903



Issue date: 2022-02-09  
Version: 0.46

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