

MEDIA RELEASE

Bunnings Trade launches limited edition hoodie to support Movember



- Bunnings Trade has partnered with Movember to raise funds and awareness of men's health issues, such as prostate cancer, testicular cancer and men's mental health and suicide prevention
- Suicide is the leading cause of death in men aged between 15 and 59 in New Zealand
- Bunnings Trade and Movember are releasing a limited edition, co-branded black hoodie, available from Bunnings stores nationwide for \$55 RRP, with all profits donated directly to Movember to allow them to expand their support in the community
- For more information about the limited-edition hoodies and the Movember campaign, please visit <https://trade.bunnings.co.nz/movember>

This November, Bunnings Trade is pleased to support men's health charity, Movember, for their annual fundraising and awareness appeal. From November 2, all Bunnings stores will be selling limited edition, co-branded black hoodies for \$55 RRP, with all profits donated directly to Movember.

Movember is the leading charity changing the face of men's health in New Zealand. The charity exists to tackle some of the most complex health challenges facing men today: prostate cancer, testicular cancer, mental health, and suicide.

In New Zealand, suicide is the leading cause of death in men aged 15 –59 and Bunnings Trade is joining Movember to raise awareness and much needed funds this November, in order to prevent Kiwi men dying too soon.

Movember New Zealand Manager, Robert Dunne, says, "Bunnings has been a big supporter of Movember and we're pleased to be partnering with the team this year to launch the co-branded hoodie and help raise awareness for men's health in the trade industry.

"This coming month, we're encouraging all New Zealanders to do what they can to promote mental health awareness. Visit the Movember website to find out how you can help and to see what support is available to New Zealanders," said Robert.

Head of Bunnings Trade, Paul Connolly, says, "Bunnings is committed to supporting the mental health of our team and communities. The team has previously grown mo's and raised funds in support of the Movember campaign and this year we're pleased to be building on this support with the launch of the limited edition, co-branded black hoodie.

"We're looking forward to seeing many more team and customers growing a mo and wearing the limited-edition hoodie this November to help raise awareness for this important cause," said Paul.



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The hoodies will be available in Bunnings stores nationwide from November 2 and can be purchased at the Bunnings Trade desk, while they last. For more information about the limited-edition hoodies and the Movember campaign, please visit <https://trade.bunnings.co.nz/movember>

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